If You Miss Your SHOPPING NEWS PHONE RAndolph 3215

# DALY CITY SHOPPING NEWS

Complete Coverage in Daly City and Colma

Published Each Friday — Daly City, San Mateo County, California, Friday, April 9, 1943 — Door Handle Distribution

**"EDWARDS"**
PRESCRIPTION
**DRUG STORE**
6272 Mission Street

Sun Glasses - 10c up

Bill Folds - 35c up

Perfumes - 10c up

Pocket Knives - 35c up

HEAVY MINERAL OIL
Pts. 40c - Qts. 69c
EXTRA HEAVY OIL
Pts. 45c - Qts. 79c

Bathing Epsom Salts
5 lbs. 25c

Fountain Syringes - 75c up

West's Tooth Brushes - 23c

RAZOR BLADES

Easter Egg Dyes

Djer Kiss Talcum Powder
10c

LIQUORS

Gordon Gin - Pts. $1.69

Rum - Pts. $1.50

Brandy - Pts. $1.60

90 proof Gin - Qts. $2.55

SODA—Nearly All Flavors Obtainable

Ten per cent of your income in War Bonds will help to build the planes and tanks that will insure defeat of Hitler and his Axis partners.

**DOLAN**
6939 Mission Street
Opposite Jefferson Union High School

BUILDING
supplies in "new or equal."
Lumber, Doors, Windows, Wall Board, Roofing, Plumbing Fixtures, Pipe, Fittings, Toilets

**MIDTOWN LIQUOR STORE**
7144 Mission Street
Phone ELkridge 2128

The best prescription for friendly companionship in these times can be filled quickly and easily at MIDTOWN. Our shelves are stocked with the ingredients for those relaxed periods when you may enjoy the luxury of friendship.

Try asking in some congenial friends for an evening at your home and see the "lift" you get! You'll feel more fit to cope with your everyday problems.

For aids to complete hospitality, come to
Midtown Liquor Store
for a full selection of quality liquors, wines, beers, mixers and tobaccos.

We recommend Midtown Cleaners & Pressers
7146 Mission Street

## What's On Tuesday Calendar

**Tuesday, April 13**

1:30 p. m.—
Regular meeting, Crocker P. T. A., Crocker school.

2 p. m.—
Regular meeting, Ladies Home club, Werner Avenue clubhouse.

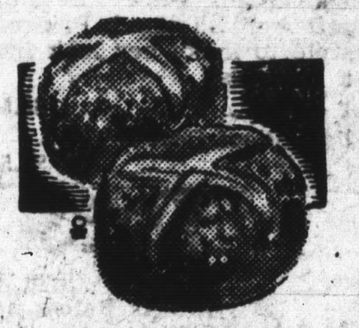
2 p. m.—
Combination board and regular meeting, Woodrow P. T. A., Woodrow school.

7:15 p. m.—
Regular meeting, Boy Scout Troop No. 141, Grace Nazarene church.

8 p. m.—
Regular meeting, Daly City Band, No. 5 firehouse, Oliver and Bellevue.

8 p. m.—
Public Schools Week program, Jefferson Union high school, auditorium.

8 p. m.—
Devotions, Our Lady of Perpetual Help church.



Home Made
HOT CROSS BUNS

Apple, Apricot, Lemon and Custard Pies
DANISH PASTRY
Fruit Tarts, Devil's Food cakes
ALWAYS DELICIOUS

OCEAN VIEW
BAKERY
Open from 7 a. m. to 9 p. m.
Closed All Day Monday
98 Broad St. at Plymouth
Karl Hoefflin, Prop. RA. 9326

Our Careful Cleaning
MAKES CLOTHES LAST LONGER

8-HOUR SERVICE
We Operate Our Own Plant
ALL CLEANING DONE ON PREMISES
DALY CITY CLEANERS
6274 Mission St. - Phones: DEl. 5261 - RAnd. 5781

AMERICANS --- SALUTE
THE ARMY OF BATAAN!
THEY FOUGHT AND DIED FOR YOUR LIBERTY AND YOUR FREEDOM
Remember and Buy a Bond Tomorrow
—Space contributed by Reb's Upholstery Shop

NOW PLAYING—
Thursday, Friday, Saturday, April 8-9-10—
ROBERT TAYLOR, BRIAN DONLEVY, CHARLES LAUGHTON
in
"STAND BY FOR ACTION"
Also RICHARD DEK, PRESTON FOSTER, LEO CARRILLO in
"AMERICAN EMPIRE"

Sunday, Monday, Tuesday, April 11-12-13—
VERONICA LAKE, FREDERICK MARCH, ROBERT BENCHLEY
in
"I MARRIED A WITCH"
Also ANN HARDING, EDWARD ARNOLD, DONNA REED in
"EYES IN THE NIGHT"
ADDED—42-minute News Reel in Technicolor, "AT THE FRONT IN NORTH AFRICA"

Wednesday, April 14—
JOHN LITEL, FLORENCE RICE, H. B. WARNER in
"BOSS OF BIGTOWN"
Also ROY ROGERS in
"IDAHO"

Thursday, Friday, Saturday, April 15-16-17—
JON HALL, MARIA MONTEZ, SABU in
"ARABIAN NIGHTS"
Also SIMONE SIMON, JANE RANDOLPH, KENT SMITH in
"CAT PEOPLE"

**ROBERTSON'S EGG STORE**
9 HILLCREST DRIVE
MASONIC BLDG.

FRESH EGGS
Large dz. 45c
Grade A, 2 doz. .... 89c

JUMBO
Grade A, doz 55c

Small, dz. 33c
Grade A, 2 doz. .... 65c

Butter lb. 55c
First Quality
Robertson's Creamery

EGGS Fresh From Ranch Daily

WE REPAIR
**RADIOS**
We Have the PARTS and EQUIPMENT to FIX YOUR RADIO
BYRNE RADIO STORE
RAnd. 7782 6241 Mission Street Opp. Daly City Theatre

**Stop** being disappointed
Get the best cleaning and pressing obtainable at the old reliable
**Beeson Cleaners**
ALTERATIONS and REPAIRING
Open Mondays 1 P. M. to 6 P. M.
Tuesdays to Saturdays 8 A. M. to 6 P. M.
Next to Daly City Theatre JUniper 4-6060

# DALY CITY SHOPPING NEWS

Published Every Friday by Daly City Record
3317 SAN JOSE AVE. Telephone RANDOLPH 8215

ALBERT H. BOYNTON ..... Publisher
MRS. ALBERT H. BOYNTON ..... Editor
CLAUDE N. MOORE ..... Business Manager


## "TO DIE FREE MEN"

"We will, in defiance of every hazard . . . die free men rather than live as slaves." So spoke Thomas Jefferson in the Declaration of the Causes of Taking Up Arms in 1775. So speaks the voice of the Nation today!

On April 13, we celebrate the 200 th anniversary of the birth of this brilliant American, who, at 33 years of age, authored the Declaration of Independence. Later he was to serve as governor of Virginia, as a member of the Continental Congress, and twice as President of the United States. But beyond all this, Thomas Jefferson had the vision to forsee the part America was to play in world history—the measures it must take to survive.

He was a versatile man, a humanitarian, a profound thinker. Because of him, we understand the essential nature, in democracy, of freedom of press, of speech, of religion. He it was who saw the naturalness of a "Bill of Rights" in government, in which "I have a right to nothing which another has a right to take away." He knew the vital nature of free enterprise . . . "Agriculture, manufacture, commerce and navigation, the four pillars of our prosperity, are the most thriving when left free to individual enterprise."

"But," declared Jefferson in 1786, "by far the most important bill in our whole code is that for the diffusion of knowledge among the people. No other sure foundation can be devised for the preservation of freedom and happiness . . . Establish and improve the law for educating the common people," he urged. "Preach a crusade against ignorance."

Let us refresh ourselves at the fountain of his clarity, in these days of trial, for we are engaged in what may well be a last struggle for the survival of democracy. This may be the last opportunity our civilization will have—we dare not lose—we cannot, if we remember what America stands for.


KEEP 'EM ROLLING!

Battery Service
Motor Tuneup - Washing
Stop-Wear Lubrication

AUTOMOTIVE TECHNICIANS
UNION OIL STATION
6200 Mission St. Daly City

PLANT A Victory GARDEN

FIGHT THE JAPS WITH YOUR OWN VEGETABLE GARDEN.
Get plants now for celery, cabbage, brussels sprouts, swiss chard, cauliflower, parsley and many others. Visit our nursery for free advice on planting and caring for your garden.

DALY CITY NURSERY
F. and S. Bryant, Props. 559 San Diego Ave.
Winter Flowering Plants Also Ready

FOR THE EASTER PARADE

EASTER COATS with MATCHING BONNETS

Ice cream colors in soft, soft wool shetland. Princess style to make her look like a princess!
1 - 4 ..... $6.50
Part Wool Coat Sets ..... $5.50

PRETTY PASTELS for THE TOTS' DELIGHT

Adorable, gorgeous gay little dresses in organdies, crepes and washable cottons.
1 - 4 ..... $1.95

KAYE'S SMART SHOP
9:30 A. M. to 8 P. M.
3 Blocks Below Jefferson Union High School
66 School Street ELkridge 3710

PIES AND CAKES FOR A SOLDIER'S PLEASURE.. BONDS AND STAMPS FOR A SOLDIER'S POWER

Lovely Gifts

OLD SOUTH *Romance Box*
Whimsical Bridal Scene on cover. Old fashioned marriage certificate inside cover. Filled with devices to further modern romance—Large Decanter Jug of Cologne, Sugar-Shaker Talc, Sachet, Guest Soap. Either Plantation Garden or Woodland Spice bouquet. $2.00.

*Virginia Reel Trio*

Gay dancing couples encircle this box by Old South. Three adorable Guest Decanter Jugs of Cologne—one of each fragrance—Woodland Spice, Plantation Garden and Cotton Blossom. $1.00.

McGRAW BROS.
Prescription Pharmacists
"The Corner Drug Store"
Daly City RAndolph 6012


# DALY CITY'S VICTORY ADVERTISING PROGRAM

**On this page and the next is a classified directory of local progressive business and professional people who are participating in The Victory program. These are home-town stores and service agencies ready to do their bit to help win the war. Save this list for convenient reference.**

| | Name | Address | Phone | Prop. or Mgr. | Date Est. |
|---|---|---|---|---|---|
| ATTORNEYS | John J. Fahey, Jr. | 3 Wellington | DElaware 2981 | John J. Fahey, Jr. | 1939 |
| AUTO SALES AND SERVICE | Belli Motor Company | Mission and San Pedro | DElaware 6300 | M. J. Soldavini | 1867 |
| | Daly City Garage | 47 Hillcrest | RAndolph 2930 | Cliff Pettigrew | 1916 |
| | James E. Donahue | 6259 Mission | RAndolph 9941 | James E. Donahue | 1932 |
| | Harris Brothers | 5990 Mission | DElaware 1173 | W. Mushkin | 1939 |
| | Mather Bros. | 6041 Mission | DElaware 3426 | Joe and Fred Mather | 1928 |
| | Mission Auto Co. | 6465 Mission | RAndolph 0334 | A. L. Timossi & A. Ferraris | 1925 |
| | Pantaleoni Bros. | 7046 Mission | RAndolph 3868 | Victor & Vincent Pantaleoni | 1928 |
| | Peter Venturino | 5975 Mission | RAndolph 9922 | Peter Venturino | 1939 |
| AUTO WRECKERS | Daly City Auto Wreckers | 7201 Mission | RAndolph 9592 | D. Fairchild | 1931 |
| BABY SUPPLIES and GIFT SHOP | Gracie's | 6598 Mission | RAndolph 3711 | Gracie Meachan | 1938 |
| BARBER SHOPS | Curry's Barber Shop | 6371 Mission | | Cliff Curry | 1926 |
| BEAUTY PARLORS | Cut 'N Kurl | 6654 Mission | RAndolph 0292 | Mrs. Jennie Borelli | 1934 |
| | Daly City Beauty Shop | 6315 Mission | RAndolph 8227 | Julia Boschi | 1940 |
| | La Cerna Beauty Salon | 5 Wellington | DElaware 0868 | Mrs. Theresa Cerna | 1938 |
| | Little Beauty Salon | 6019 Mission | ELkridge 0077 | Frances Vitzen | 1941 |
| CANDY STORES AND CREAMERIES | Central Creamery | 6331 Mission | ELkridge 4220 | Albert R. Pulley | 1940 |
| | Daly City Creamery | 6288 Mission | RAndolph 9639 | Rose Hanson | 1935 |
| | Daly City Nut Shop | Mission & Wellington | | Mrs. Louise Williams | 1936 |
| | Goodness! Laura Lee Candies | 6229 Mission | DElaware 2949 | R. C. Coombs | 1940 |
| CEMENT AND CONCRETE | Daly City Lime & Cement Co. | 399 Templeton | RAndolph 1871 | A. Milano | 1916 |

(THIS CLASSIFIED LISTING CONTINUED ON PAGE 7)

# Buy Bonds & Stamps

— EVERY PAY DAY —

# SAFEWAY Homemakers' Guide

## EXTRA VALUES IN NON-RATIONED FOODS

Check the many good values in this list of non-rationed foods, and note that most of them rate high as energy foods . . macaroni, spaghetti, noodles, cereals, etc. belong in this group. Remember, to make your points go further substitute non-rationed for rationed foods whenever possible.

**Bread** 1-lb. loaf 8¢ 1½-lb. loaf 12¢
Julia Lee Wright, White (Enriched) & Wheat

**Nulaid Eggs** Grade AA, Large—ctn. doz. 49¢

**Kellogg Varieties** 10 pkg. ctn. 21¢

**Oats** Morning Glory Quick or Reg.—20-oz. ctn. 10¢ 48-oz. ctn. 21¢

**Oats** Quaker, Quick or Reg.—20-oz. ctn. 11¢ 48-oz. ctn. 23¢

**Cottage Cheese** 8-oz. ctn. 12¢
Kraft, Cream, Country Style and Chive

**Mustard** Morehouse, Prepared 16-oz. jar 10¢

**Peanut Butter** Beverly 2-lb. jar 53¢

**Spaghetti** or Macaroni—American Beauty—32-oz. cello. 19¢

**Baking Soda** Arm & Hammer 1-lb. carton 8¢

All advertised items subject to having stock on hand and price changes made necessary through new regulations from the Office of Price Administration.

## SHOP EARLY IN THE WEEK AND EARLY IN THE DAY

| | | |
|---|---|---|
| Eggs | Breakfast Gems, Grade A, Large Carton doz. | 47¢ |
| Eggs | Breakfast Gems, Grade A, Medium Carton doz. | 43¢ |
| Kitchen Craft Flour | (Enriched) No. 10 bag | 45¢ |
| Kitchen Craft Flour | (Enriched) 24½-lb. bag | 95¢ |
| Gold Medal Flour | (Enriched) No. 10 bag | 57¢ |
| Gold Medal Flour | (Enriched) 24½-lb. bag | $1.25 |
| Globe A-1 Biscuit Flour | 40-oz. ctn. | 29¢ |
| Softasilk Cake Flour | 44-oz. ctn. | 25¢ |
| Ralston Rye-Krisp | 7½-oz. ctn. | 10¢ |

| | | |
|---|---|---|
| Superior Macaroni Dinner | Chili 7-oz. pkg. | 10¢ |
| Blue Rose Rice | or California 3-lb. cello. | 29¢ |
| Derby Barbecue Sauce | 5-oz. jar | 9¢ |
| Lindsay Ripe Olives | Medium 9½-oz. glass | 16¢ |

**DALEWOOD** Oleomargarine — Top Quality — 2 lbs. 45¢ — Unit point value 5

**EDWARDS COFFEE** — Whole Roast—IT'S FRESH — 1 lb. pkg. 24¢ — Ration stamp required

| | | |
|---|---|---|
| Libby Tomato Slices | Spiced Green No. 2½ jar | 23¢ |
| Beverly Peanut Butter | 1-lb. jar | 30¢ |
| Emerald Budded Walnuts | 1-lb. cello. | 29¢ |
| Libby Fruit Butter | Apple 33-oz. jar | 23¢ |
| Schilling Vanilla Extract | 2-oz. bottle | 31¢ |
| Schilling Vanilla Extract | 4-oz. bottle | 59¢ |

*Support your local Red Cross Chapter. The Need Is Vital!*

## POINT RATIONED ITEMS

| UNIT POINT VALUE | | | PRICE VALUE |
|---|---|---|---|
| [8] Cheese | Berkshire, Sharp, Wrapped—1-lb. bulk | | 43¢ |
| [15] Shortening | Royal Satin 3-lb. glass | | 60¢ |
| [8] Hot Sauce | Gardenside—7½-oz. can | | 4¢ |
| [14] Corn | Country Home, Golden or White, Cream Style #2 can | 2 for | 25¢ |
| [16] Del Monte Peas | Early Garden No. 2 can | | 16¢ |
| [24] Tomatoes | Gardenside No. 2½ can | | 12¢ |
| [2] Soup Mix | Noodle, Lipton's Cont. 2½-oz. pkg. | 3 for | 25¢ |
| [21] Bartlett Pears | Petite 2½ can | 2 for | 39¢ |
| [1] Kraft Dinners | 7½-oz. package | | 9¢ |
| [5] Oleomargarine | Sunnybank 1-lb. pkg. | | 19¢ |
| [9] Salad Oil | Primrose 23-oz. bottle | | 35¢ |

SNOWDRIFT SHORTENING 3-lb. glass (Point Value 15) 67¢

CAMAY TOILET SOAP Regular bar 3 for 20¢

WHITE KING GRANULATED SOAP 28-oz. carton 27¢

ZEE TOILET TISSUE Regular roll 4¢

## Penny Savers

| | | | | | |
|---|---|---|---|---|---|
| Brown Derby Beer | 11-oz. bottle Plus Deposit | 4 for 28¢ | Fischer's Egg Noodles | Medium & Wide 12-oz.—cello. | 13¢ |
| Acme Beer | 11-oz. bottle Plus Deposit | 3 for 28¢ | Sani Clor Bleach Water | Quart bottle | 10¢ |
| Acme Beer | Quart bottle Plus Deposit | 23¢ | Lava Hand Soap | Regular bar | 9¢ |
| Morton's Salt | Plain or Iodized 26-oz. ctn. | 7¢ | Su-Purb Granulated Soap | 24-oz. ctn. | 21¢ |
| Dog Food | Walter Kendall, Complete or Fives—27-oz. ctn. | 25¢ | Schilling Black Pepper | 2-oz. can | 5¢ |
| Diamond A Walnuts | 1-lb. cello. | 33¢ | Nob Hill Coffee | Whole Roast—1-lb. pkg.—Ration Stamp required | 23¢ |
| Clabber Girl Baking Powder | 10-oz. can | 9¢ | Airway Coffee | Whole Roast—1-lb. pkg. Ration stamp required | 20¢ |
| Cherub Evaporated Milk | Tall can | 3 for 27¢ | Schilling Coffee | Reg. or Drip—1-lb. glass Ration stamp required | 32¢ |
| Albers Flapjack Flour | 20-oz. ctn. | 10¢ | Wheat Toast Wafers | Loose-Wiles 1-lb. pkg. | 18¢ |
| NBC Wheatsworth Cereal | 20-oz. ctn. | 18¢ | NBC Graham Crackers | Honeymaid 1-lb. pkg. | 18¢ |
| Grapenuts Cereal | 12-oz. ctn | 2 for 27¢ | NBC Graham Crackers | Honeymaid 2-lb. pkg. | 33¢ |
| Post Toasties | 11-oz. ctn. | 2 for 17¢ | Brer Rabbit Molasses | Green Label 12-oz. glass | 15¢ |
| Ovaltine | Plain—6-oz. can | 34¢ | | | |

## SAFEWAY FARM-FRESH PRODUCE

| | | | |
|---|---|---|---|
| Asparagus | Fancy Quality | 2 lbs. | 25¢ |
| Winesap Apples | Ex. Fcy. N. W. | 2 lbs. | 27¢ |
| Pippin Apples | Ex. Fcy. N. W. | 2 lbs. | 19¢ |
| Grapefruit | Comb. Fancy & Choice | lb. | 6¢ |
| Avocados | DeMarco or Calavo | lb. | 23¢ |
| Tomatoes | Fancy Mexican—Bulk | lb. | 25¢ |
| Fancy Peas | Local | 2 lbs. | 29¢ |

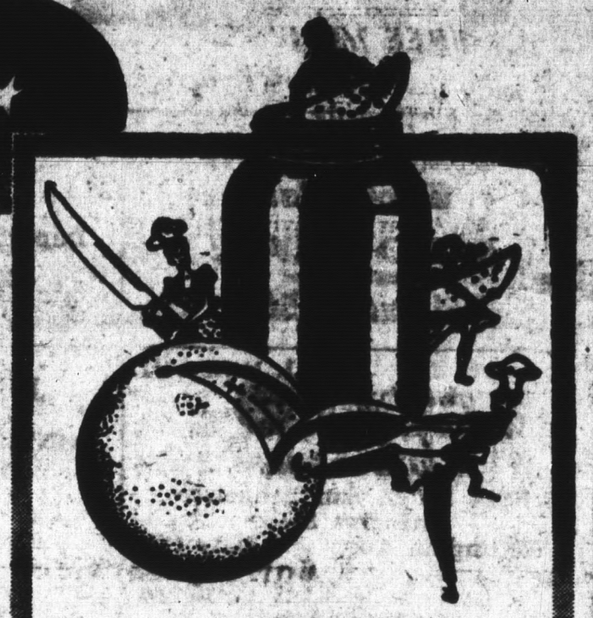
**CARROTS** Garden-Fresh lb. 5¢

**ORANGES** Navels Orchard Run 5 lbs. 35¢

**ARTICHOKES** Fancy 2 lbs. 19¢

Produce Prices Subject to Market Changes—Stock on Hand

★ Buy War Stamps and Bonds Regularly ★



## A put up job for grapefruit

With fruits and juices rationed, it's going to be a put up job for grapefruit to be Home Canning Success Number One. Right now is the time to seal away the delicate flavor of this fruit while it is cheap and good. Why don't you try canning your grapefruit today, following the simple complete directions given below.

**CANNED GRAPEFRUIT SEGMENTS**

12 large firm grapefruit, 1½ cups sugar weighing about 1½ lbs., 1½ cups water

a. Peel grapefruit with large sharp knife, cutting deep enough to remove the thin skin which separates the fruit flesh from the rind.

b. Section grapefruit over large bowl, to retrieve juice, by cutting carefully between dividing membranes and fruit segments. Lift out sections separately. Squeeze out as much juice as possible from remaining membranes, saving to add to segments in jars.

c. Pack grapefruit segments into hot sterilized jars to within about 1 inch of top.

d. Combine sugar and water in 1-qt. saucepan and bring to a boil, stirring until sugar is dissolved.

e. Add about ¼ cup of this syrup and ¼ cup of the grapefruit juice to each pint jar of fruit, so that liquid fills jar.

f. Seal jars and process in boiling water bath 10 minutes. For water bath: Fill container with water deep enough to cover tops of jars by 1 to 2 inches. Heat almost to boiling. Carefully lower hot and partially sealed jars into the hot water, placing them so that they do not touch each other. Cover container, heat to boiling and keep boiling vigorously for 10 minutes, counting time from minute when water *begins* to boil vigorously.

Note: When canning in altitude, increase processing time 10% for each 500 feet over 1,000 feet elevation for water bath canning. For half pints and pint jars, increase time only 5%.

g. Remove from water bath, and place hot jars on folded cloth or paper, out of draft, to cool. Store when cold. Makes about 5 pints. Note: For unsweetened segments, instead of making and adding syrup in steps d and e, add fruit juice to fill jar.

**GO AHEAD WITH HOUSE CLEANING**

No longer does house cleaning from attic to basement need to mean family upheavals or nervous breakdowns. For ideas on how to do it systematically and easily, read Julia Lee Wright's article in this week's Family Circle magazine. A new issue out every Tuesday and free at Safeway.

*Safeway Homemakers' Bureau*
JULIA LEE WRIGHT, Director

Items in this ad are effective Saturday, Monday, Tuesday and Wednesday, April 10, 12, 13 and 14 in Alameda, Contra Costa, Marin, San Francisco, Solano and Sonoma Counties, California, and Reno, Nevada, and other cities and towns in the interior Northern and Central California, Southern Oregon, Nevada and Contra Costa county, which said counties are included as a matter of convenience only. O.P.A.

Edwards, Nob Hill and Airway Coffees give you whole bean freshness

These quality coffees are kept in the bean, full strength and flavor protected, ground a new way . . . and packed at the minute you buy. You can also grind it the same way at home.

**SAFEWAY**

## COFFEE IS BEST WHEN IT IS EXTRA FRESH!

# Want To Do Your


T. R. HOPMAN
Electrician
RADIO SERVICE
DElaware 5629

John J. Fahey, Jr.
LAW OFFICES
Fahey, Kelleher & O'Connor
Russ Bldg., San Francisco
DOuglas 3166
3 Wellington Ave. Daly City

Cliff Pettigrew
DALY CITY GARAGE
TOWING - REPAIRING
47 Hillcrest Drive
RAndolph 2936

JAMES E. DONAHUE
DE SOTO - PLYMOUTH
Sales and Service
6259 Mission Street
RAndolph 9041

"Joe" "Fred"
MATHER BROS.
AUTO REPAIRING
WELDING
6041 Mission Street
DElaware 3426

A. L. Timossi A. Ferraris
MISSION AUTO CO.
CHRYSLER - PLYMOUTH
Dealer
6465 Mission Street
RAndolph 0334

Grow A Victory Garden

O. C. Bartens
PANTALEONI BROS.
DODGE & PLYMOUTH
Motor Cars
DODGE TRUCKS
Good Used Cars - Hood Tires
7046 Mission Street
RAndolph 2868

Frank Cliff Curry
CURRY'S BARBER SHOP
Expert Haircutting For The Whole Family
6371 Mission Street

Mrs. Theresa Cerna
LA CERNA BEAUTY SALON
5 Wellington Avenue
DElaware 0868

Mrs. Jennie Borelli
CUT 'N KURL BEAUTY SALON
All Lines Beauty Culture
Prices Very Reasonable
6654 Mission Street
RAndolph 0292

Julia Boschi
DALY CITY BEAUTY SHOP
Permanent Waving
6315 Mission Street
RAndolph 9237

Frances Vitzen
LITTLE BEAUTY SALON
Individual Hair Dressing
Scalp Treatments
6019 Mission Street
ELkridge 9972

GRACIE'S
BABY SUPPLIES
Imported Mexican Gift Shop
6598 Mission Street
RAndolph 3711

J. F. MILLETT Jr.
CONTRACTOR and BUILDER
100 Citrus Avenue
ELkridge 0641

Albert E. Pulley
CENTRAL CREAMERY
TASTY SANDWICHES
Milk Shakes - Sodas - Sundaes
6331 Mission Street
ELkridge 4220

Rose Hanson
DALY CITY CREAMERY
For Young And Old Alike
Ice Cream - Sodas - Sundaes
6288 Mission Street
RAndolph 9639

R. C. Goombs
GOODNESS! LAURA LEE CANDIES
6229 Mission Street
DElaware 2940

A. Milano
DALY CITY LIME & CEMENT CO.
399 Templeton Avenue
RAndolph 1871

J. F. Schultz
DALY CITY CLEANERS
4-HOUR SERVICE
6274 Mission Street
DElaware 5261 RAndolph 5781

DON'T SPREAD FALSE RUMORS

Thomas J. Beeson, Prop.
BEESON CLEANERS
SUPERIOR CLEANING FOR PARTICULAR PEOPLE
6202 Mission Street
JUniper 4-6060

Elton A. McGraw
McGRAW BROTHERS
Prescription Pharmacists
"The Corner Drug Store"
6300 Mission Street
RAndolph 6012

Mrs. Elizabeth Barlesi
COLMA DRY GOODS
7389 Mission Street
ELkridge 2792

Kaye Abrami
KAYE'S SMART SHOP
LADIES' APPAREL
INFANTS' WEAR
69 School Street
ELkridge 3719

Henry Warshawski
WARSHAWSKI'S DRY GOODS
Furnishings - Shoes
6369 Mission Street
DElaware 9231

E. Gelsi
GELSI'S PLACE
MIXED DRINKS
BEER - WINE
6278 Mission Street
RAndolph 9729

Alfred W. Robertson
ROBERTSON'S EGG STORE
FRESH EGGS - BUTTER
Highest Quality - Lowest Prices
9 Hillcrest Drive
RAndolph 6846

William Kerch
ELECTRIC MOTOR HOUSE
Electric Motors - Any Type
Any Size - Bought - Sold
Rewound - Exchanged
6999 Mission Street
ELkridge 3350

B. L. Meritt
MERITT ELECTRIC
244 Hillside Blvd.
DElaware 7817

Fred Lagomarsino
SCHOOL STREET NURSERY
Flowers and Plants of All Kinds The Year Around
213 School Street
DElaware 0981

REB'S Upholstery Shop
26-28 Hillcrest Drive
Daly City
DElaware 4591

G. Belli & Sons
COLMA PIONEER GROCERY
Colma, California
San Pedro Road
DElaware 9040

P. W. Selby, Proprietor
PHIL'S GROCERY
108 Los Olivos Avenue
ELkridge 0458

Joe Zacheo
JOE'S MARKET
Groceries - Fruits
Vegetables
6001 Mission Street
RAndolph 2031

Geo. Nick & Bro.
PHILOSOPHY STORE
Groceries - Fruits
Vegetables
31 Hillcrest Drive
RAndolph 2799

BUY! WAR BONDS and STAMPS

Robert Fessenden
WESTLAKE MARKET
Staple & Fancy Groceries
Fresh Fruits & Vegetables
301 Miriam Street
RAndolph 9667

L. H. COMER
HARDWOOD FLOOR CONTRACTOR
Old Floors Resurfaced and Refinished
159 Santa Cruz Avenue
RAndolph 9294

D. Fairchild
DALY CITY AUTO WRECKERS
Cars Bought For Scrap Metal for Uncle Sam
7201 Mission RAnd. 9592

W. Mushkin
HARRIS BROS.
Body and Fender Repairing
Complete Auto Painting
Radiator Repairs
Welding
5990 Mission DEl. 1173

Alfred Guttmann
Daly City Dress Shop
SILK and WASH DRESSES
LINGERIE - HOSIERY
6277 Mission Street
Phone DElaware 7297

G.
HANOVER GROCE
653 Hanover Street
DElaware 10336

BUY WAR BONDS!

Mrs. Louise W
DALY CITY NUT S
CANDY -
Corner


## THEN, FACE FOBLEN

**RATIONING OF FOOD IS NECESSARY, BECAUSE**

1. Fear of scarcity in war time leads people to buy more than they
2. Many people do not understand that if food is rationed, we'll all our fair share.

People accumu In thi the so tablish

Therefore, we must learn to use food subs

**To help you with your ...nder the official consumer po... Clip i miliar with its provisions.**

## OFFICIAL TABLE OF CONSUMER POINTS FOR

No. 1—...ch 29, 1

| COMMODITY | Points per lb. |
|---|---|
| **BEEF** | |
| STEAKS | |
| Porterhouse | 8 |
| T-Bone | 8 |
| Club | 8 |
| Rib—10-inch cut | 7 |
| Rib—7-inch cut | 8 |
| Sirloin | 8 |
| Sirloin—boneless | 9 |
| Round | 8 |
| Top Round | 8 |
| Bottom Round | 8 |
| Round Tip | 8 |
| Chuck or Shoulder | 7 |
| Flank | 8 |
| ROASTS | |
| Rib—standing (chine bone on) (10" cut) | 7 |
| Blade Rib—standing (chine bone on) (10" cut) | 6 |
| Rib—standing (chine bone on) (7" cut) | 8 |
| Blade Rib—standing (chine bone on) (7" cut) | 7 |
| Round Tip | 7 |
| Rump—bone in | 5 |
| Rump—boneless | 8 |
| Chuck or Shoulder—bone in | 6 |
| Chuck or Shoulder—boneless | 7 |
| STEWS AND OTHER CUTS | |
| Short Ribs | 4 |
| Plate—bone in | 4 |
| Plate—boneless | 5 |
| Brisket—bone in | 4 |
| Brisket—boneless | 6 |
| Flank Meat | 5 |
| Neck—bone in | 5 |
| Neck—boneless | 6 |
| Heel of Round—boneless | 6 |
| Shank—bone in | 4 |
| Shank—boneless | 6 |
| HAMBURGER | |
| Beef ground from necks, flanks, shanks, briskets, plates, and miscellaneous beef trimmings and beef fat | 5 |

| COMMODITY | Points per lb. |
|---|---|
| **BEEF** | |
| VARIETY MEATS | |
| Brains | 3 |
| Hearts | 4 |
| Kidneys | 4 |
| Livers | 6 |
| Sweetbreads | 4 |
| Tails (ox joints) | 3 |
| Tongues | 6 |
| Tripe | 3 |
| **VEAL** | |
| STEAKS AND CHOPS | |
| Loin Chops | 8 |
| Rib Chops | 7 |
| Shoulder Chops | 6 |
| Round Steak (cutlets) | 8 |
| Sirloin Steak or Chops | 7 |
| ROASTS | |
| Rump and Sirloin—bone in | 6 |
| Rump and Sirloin—boneless | 8 |
| Leg | 6 |
| Shoulder—bone in | 6 |
| Shoulder—boneless | 8 |
| STEWS AND OTHER CUTS | |
| Breast—bone in | 4 |
| Breast—boneless | 6 |
| Flank Meat | 5 |
| Neck—bone in | 5 |
| Neck—boneless | 6 |
| Shank—bone in | 4 |
| Shank and Heel Meat—boneless | 6 |
| Ground Veal and Patties—veal ground from necks, flanks, shanks, breasts, and miscellaneous veal trimmings | 6 |
| VARIETY MEATS | |
| Brains | 4 |
| Hearts | 5 |
| Kidneys | 5 |
| Livers | 8 |
| Sweetbreads | 6 |
| Tongues | 6 |

| | Points per lb. |
|---|---|
| STEA | |
| Loin C | 8 |
| Rib C | 7 |
| Leg C | 7 |
| Shoulder arm c | 7 |
| ROAS | |
| Leg— | 6 |
| Sirloin | 6 |
| Yoke, e bone | 5 |
| Yoke, e bone | 7 |
| Chuck ro cut | 6 |
| Chuck e- cut | 8 |
| Chucks- cut | 5 |
| STEWS | |
| Breast | 3 |
| Neck | 4 |
| Neck | 6 |
| Shank | 4 |
| Lamb and fronts, breasts lamb | 6 |
| VARIE | |
| Brains | 3 |
| Heart | 3 |
| Livers | 6 |
| Kidne | 3 |
| Sweet | 4 |
| Tongu | 6 |
| Bacon | 7 |
| Bacon | 8 |
| Bacon | 8 |
| Bacon or s | 11 |
| Bacon | 1 |
| Bacon squ | 5 |

| MEATS (In tin or glass containers) | Points per lb. |
|---|---|
| Brains | 3 |
| Bulk Sausage | 7 |
| Chili Con Carne | 3 |
| Deviled Ham | 6 |
| Dried Beef | 12 |
| Hams and Picnics (whole or half) | 10 |
| Luncheon Meat | 7 |
| Meat Loaf | 7 |
| Meat Spreads | 6 |
| Pigs Feet, bone in | 2 |

| MEATS (In tin or glass containers) | Points per lb. |
|---|---|
| Pigs Feet, boned Cutlets | 3 |
| Potted and Deviled Meats | 4 |
| Sausage in Oil | 4 |
| Tamales | 2 |
| Tongue, Beef | 7 |
| Tongue, Lamb | 7 |
| Tongue, Pork | 6 |
| Tongue, Veal | 7 |
| Vienna Sausage | 7 |
| All Other | 7 |

| FISH (In any hermetically sealed container) |
|---|
| Bonito |
| Caviar |
| Crabmeat |
| Fish Roe |
| Mackerel |
| Salmon |
| Sardines |
| Sea Herring |
| Tuna |
| Yellow Tail |
| All Other |

*Except purchases in bulk units containing more than five (5) pounds (not subdivided into ...). For such ...

# Part For Victory?

## FOBLEMS SQUARELY

People willing to disregard the rights of others can shop around and accumulate goods.

In this war, food is needed throughout the world to feed our soldiers, the soldiers of other countries (as they are feeding ours) and to establish confidence in the cause of the United Nations.

use f nd substitute for those that are scarce.

ur nder rationing, we present
r po Clip it out now; become fa-
ions.

## OINTS FOR MEAT, FATS, FISH, AND CHEESE

. 1—ch 29, 1943

| | Points per lb. | COMMODITY | Points per lb. | COMMODITY | Points per lb. |
|---|---|---|---|---|---|
| M | | **PORK** | | **READY-TO-EAT MEATS** | |
| STEA | | STEAKS AND CHOPS | | | |
| Loin C | 8 | Center Chops | 8 | COOKED, BOILED, BAKED, AND BARBECUED | |
| Rib Ch | 7 | End Chops | 7 | | |
| Leg Ch | 7 | Loin—boneless, fresh and cured only | 10 | Dried Beef | 12 |
| Shoul er arm c | 7 | Tenderloin | 10 | Ham—bone in, whole or half | 9 |
| | | Ham, slices | 8 | Ham—bone in, slices | 11 |
| ROAS | | Shoulder Chops and Steaks | 7 | Ham—butt or shank end | 9 |
| Leg— | 6 | Bellies, fresh and cured only | 6 | Ham—boneless, whole or half | 10 |
| Sirloin | 6 | | | Ham—boneless, slices | 11 |
| Yoke, e bone | 5 | ROASTS | | Picnic or Shoulder—bone in | 8 |
| Yoke, e bone | 7 | Loin—whole, half, or end cuts | 7 | Picnic or Shoulder—boneless | 10 |
| Chuck re cut | 6 | Loin—center cuts | 8 | Bouillon Cubes, Beef Extract, and all other meat extracts and concentrates | 7 |
| Chuck e-cut | 8 | Ham—whole or half | 7 | Tongue | 8 |
| Chuck s-cut | 5 | Ham—butt or shank end | 7 | Sausage | 6 |
| STEWS | | Ham—boneless | 9 | Pigs Feet—bone in | 2 |
| Breast | 3 | Shoulder—shank half (picnic) bone in | 6 | The point value of any other ready-to-eat meat item shall be determined by adding 2 points per pound to the point value per pound of the uncooked item from which it is prepared if it is sold whole, or 3 points per pound shall be added if it is cooked and sliced. | |
| Neck | 4 | Shoulder—shank half (picnic) boneless | 8 | | |
| Neck | 6 | Shoulder—butt half (Boston butt)—bone in | 7 | | |
| Shank | 4 | Shoulder—butt half (Boston butt)—boneless | 8 | | |
| Lamb nd fronts, breasts lam | 6 | OTHER PORK CUTS | | **SAUSAGE** | |
| | | Spareribs | 4 | | |
| VARI | | Neck and Backbones | 2 | | |
| Brains | 3 | Feet—bone in | 1 | Dry Sausage—Hard: Typical items are hard Salami, hard Cervelat, and Pepperoni | 9 |
| Hearts | 3 | Fat Backs and Clear Plates | 4 | | |
| Livers | 6 | Plates, regular | 5 | Semi-dry Sausage: Typical items are soft Salami, Thuringer, and Mortadella | 8 |
| Kidne | 3 | Jowls | 5 | | |
| Sweet | 4 | Hocks and Knuckles | 3 | Fresh, Smoked and Cooked Sausage: | |
| Tongu | 6 | Leaf Fat | 4 | Group A: Typical items are Pork Sausage, Wieners, Bologna, Baked Loaves, and Liver Sausage | 7 |
| | | VARIETY MEATS | | Group B: Typical items are Scrapple and Tamales. Souse and Head Cheese also included | 4 |
| | | Brains | 3 | | |
| | | Chitterlings | 4 | | |
| Bacon | 7 | Hearts | 3 | | |
| Bacon ff | 8 | Kidneys | 2 | | |
| Bacon | 8 | Livers | 5 | | |
| Bacon e or s | 11 | Tongues | 6 | | |
| Bacon | 1 | Ears | 1 | | |
| Bacon l squ | 5 | Tails | 3 | | |
| | | Snouts | 2 | | |

| SH rmeat tains | S AND OILS | Points per lb. | CHEESES* | Points per lb. | CHEESES* | Points per lb. |
|---|---|---|---|---|---|---|
| | * | 8 | Examples of rationed cheeses: | | Greek (all hard varieties) | All 8 |
| | | 5 | Cheddar (American) | | Process Cheese | |
| | ning* | 5 | Swiss | | Cheese Foods | |
| | ine | 5 | Brick | | | |
| | nd Cooking Oils t—1 point) | 6 | Münster | | Some cheeses are not rationed. The important examples are: | |
| | | | Limburger | | | |
| | CHEESES* | | Dehydrated—Grated | All 8 | Cream Cheese, Neufchatel, Cottage, Cheese-bort, Liederkranz, Bel, Blue. | |
| | ed cheese including cheeses and pro-taining 30 percent by weight of natu-ese. | | Club | | | |
| | | | Gouda | | (For a complete list of cheeses not rationed, see the Regulations.) | |
| | | | Edam | | | |
| | | | Smoked | | | |
| | | | Italian (all hard varieties) | | | |

d into oil). For such purchases see Official Table of Trade Point Values.


Joseph Sarto
VILLA SANITARIUM
Vale and Werner Streets
RAndolph 3636

A. J. GAGGERO
Insurance
7377 Mission Street
DElaware 8485

PAUL G. SELMI
REAL ESTATE - INSURANCE
NOTARY PUBLIC
39 Wellington Avenue
DElaware 2663

Mrs. Dezolina Scocca
MIDTOWN LIQUOR STORE
Daly City's Finest Wine and Liquor Center
Open Every Day
7144 Mission Street
ELkridge 2128

DOLAN BUILDING SUPPLY CO.
Lumber - Doors - Windows
Plumbing - Roofing
"New or Equal"
6939 Mission Street
RAndolph 6995

P. J. MacArthur, Mgr.
New Colma Mill and Lumber Co.
BUILDING MATERIALS
HARDWARE
School & Bruno
DElaware 3344

Mrs. Eula Jakobsen
Spirella
Individual Corsetiere
Dress - Surgical
RAndolph 6895
332 Miriam St. Daly City

E. J. Allen
Daly City Mattress and Upholstering Co.
Mattresses Renovated
Made to Order
6754 Mission Street
DElaware 9792

L. Pinochi & L. Stanghellini
LUCCA MEAT MARKET
Mission Road Near Market St.
7370 Mission Street
RAndolph 6102

Moe Plansky
PAINTING and DECORATING
61 Los Banos Avenue
RAndolph 3015

R. Lasswell & I. Lasswell
W. C. LASSWELL & CO.
Morticians
6154 Mission Street
RAndolph 0100 - 0610

Albert H. Boynton
DALY CITY RECORD
PRINTING - PUBLISHING
3317 San Jose Avenue
RAndolph 3215

H. Werle
BUNGALOW NURSERY and FLOWER SHOP
Potted, Bedding and Novelty Plants
Flowers For All Occasions
Hillside Blvd. RAndolph 3718

F. & S. Bryant, Props.
DALY CITY NURSERY
Wholesale - Retail
JUMBO PANSIES
Now Ready
Time To Start Your
VICTORY GARDEN
559 San Diego Avenue
DElaware 9967

GEO. L. LAGOMARSINO
PAINTING - PAPER HANGING and SIGNS
Colma, California
RAndolph 2985

A. M. HARRISON
Plumbing and Heating
HOME APPLIANCES
Sales and Service
6236 Mission Street
DElaware 1991

John Guidotti
POULTRY - FISH
Milo's Market
6315 Mission Street
DElaware 5300

Dependable Repairs
Washers - Refrigerators
Radios
BYRNE
6241 Mission Street
RAndolph 7782

A. Sardi, Mgr.
CENTRAL CLUB
BEER - WINE - WHISKEY
On Sale - Off Sale
Dancing and Entertainment
6282 Mission Street
RAndolph 9616

Telephone RAndolph 9671
Peter and Martha Clemenli, Prop.
COLONIAL CAFE
HOME COOKED MEALS
QUALITY LIQUORS
Your Favorite Drinks As You Like Them
6192 Mission Street
Daly City, Calif.

John Sacaldasis
DALY CITY COFFEE SHOP
FOR GOOD MEALS
6339 Mission Street
ELkridge 2657

BUY!
WAR BONDS and STAMPS

Jim Crudo
HILLTOP LODGE
DANCING
COCKTAILS
22 Hillcrest Drive
RAndolph 9591

Lina Seremi
ITALIAN CAFE
Homemade Sandwiches
BEER - WINE
6830 Mission Street
ELkridge 0616
Res. RAndolph 9589

John Scafturis
115 Baden St. - ELk. 3966
JOHN'S SIGNAL CAFE
BREAKFAST - LUNCHES
DINNERS
6298 Mission Street
RAndolph 9971

George Spoulos
THEATRE GRILL
FOOD OF QUALITY
CHEERFUL SERVICE
6233 Mission Street
RAndolph 9787

Tiny Britton
TINY'S NEW PLACE
MUSIC & DANCING
Every Night
6045 Mission Street
RAndolph 9583

Bob Witt
WIT'S END CAVE
DANCING EVERY NIGHT
Finest of Foods
6055 Mission Street
RAndolph 9845

Alex. A. Johnson & Son
ROOFING COMPANY
Tar and Gravel and Shingle Roofs
142 Winchester Street
DElaware 8418

Harry Gilmore
Gilmore's Inn
BEER - WINES - LIQUORS
SANDWICHES - TOBACCO
DElaware 1286
6456 Mission St. Daly City

PACIFIC COAST AGGREGATES
Ready Mixed Concrete
SAND - ROCK - GRAVEL
Pabco and Flr-Tex
Building Materials
Junipero Serra Blvd.
DElaware 3438

John Soldavini
BELLI MOTOR COMPANY
BUICK and CHEVROLET
SALES and SERVICE
San Pedro Rd. at Mission St.
Phone DElaware 6300

J. O. Carr
CARR'S SERVICE
Complete Lubrication Service
Washing and Polishing
6755 Mission Street
RAndolph 9755

We Specialize In Lubrication
Free Pick Up and Delivery Service
Phone RAndolph 9821
HAMMAR'S
Shell Service
6098 Mission St., corner of Goethe

Frank Rehe and Staff
AUTOMOTIVE TECHNICIANS
Motor Work Our Specialty
OPA Tire Inspection
UNION OIL STATION
6200 Mission Street

Frank C. Neumann
DALY CITY SHEET METAL
AIR CONDITIONING
Gas and Coal Furnaces Installed
General Repairing
6512 Mission Street
JUniper 4-4469

A. L. STOCKTON
Lumber Company
Redwood & Pine Lumber
Builders' Supplies
General Millwork
6100 Mission - DEl. 6320

DALY CITY CAB
And Sedan Service
6290 Mission Street
RAndolph 9742

Henry Combe
DALY CITY THEATRE
Mission & Flournoy
YUkon 3112

BUY —
WAR BONDS
— and —
STAMPS

Pasquale Stanghellini
LUCCA RAVIOLI CO.
QUALITY GROCERIES
Residence - 151 Mateo Ave.
7370 Mission Street
RAndolph 6102

C. L. Williamson
THOMAS JEFFERSON CLEANERS
8 Wellington Avenue
RAndolph 6294

Volunteer For
CIVILIAN DEFENSE

John J. Fahey, Sr.
INSURANCE
REAL ESTATE
3 Wellington Avenue
DElaware 2981

Peter Venturino
PACKARD
GMC
SALES and SERVICE
5975 Mission Street
RAndolph 9922

"Red" Keithley
FARMERS K. & D. MKT.
Quality Groceries - Fruits
Vegetables
6390 Mission RAnd. 5884

# MILO'S MARKET DE LUXE

## 6315 MISSION ST.

## But-

Bring in your coupons and we'll give you the finest quality meat your money can buy. We're open every day from

**9 A.M. to 6 P.M.**

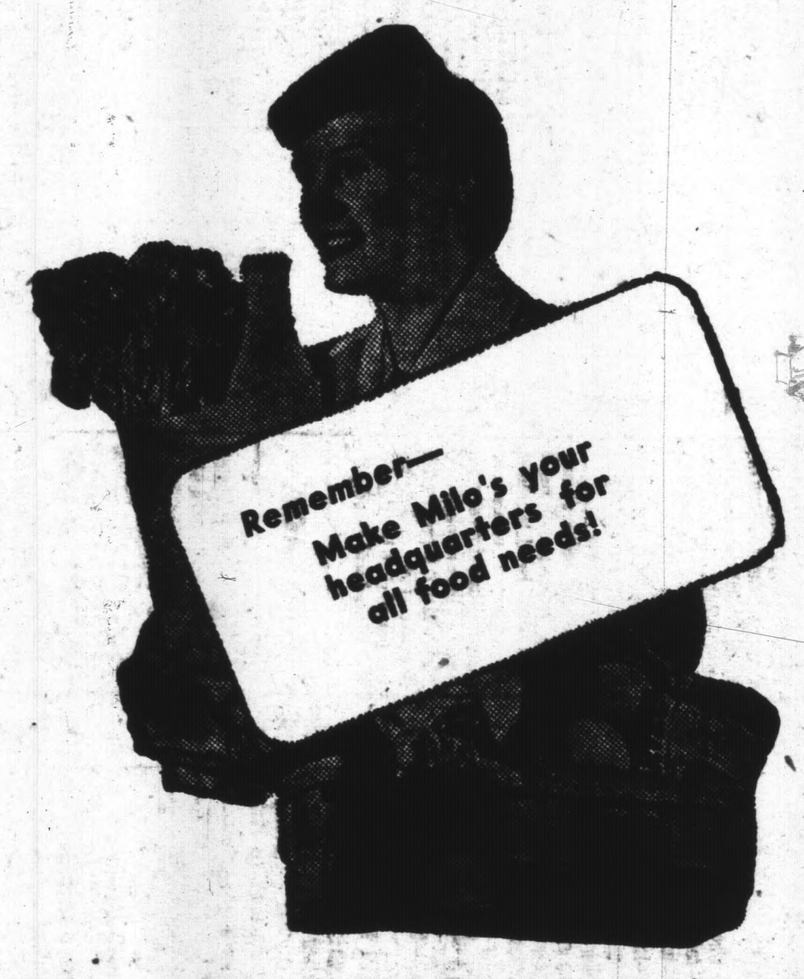
Please come early in the week before choice cuts are gone and the week-end crowd starts to pour in. If you come in during the first part of the week, we can help you budget your coupons so your family can have meat every day including a roast or something choice on Sunday.

May we suggest you buy your entire week's meat supply at one time if you have refrigeration. By doing so you can get better service, better value and plan better menus.

Bring in your ration stamps — we have the MEAT and SMILING SERVICE!

## OFFERS YOU A COMPLETE SHOPPING CENTER

No need to run to half a dozen different shops to complete your menu plans. Milo's has a meat department, a grocery, fruit and vegetable and fish and poultry departments. Save both time and money by doing your shopping all under one roof.



**Fresh fruits and vegetables will help stretch your ration points and at the same time give your family extra food values.**

★ ★

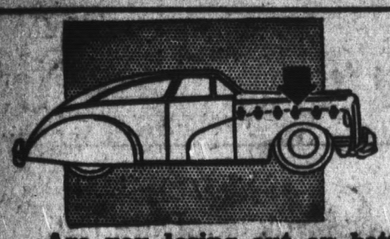
**Milo's Grocery has completely tabulated details on the new point system. Wide selection and competitive prices make this an ideal grocery.**

★ ★

**Fish and Poultry are more important to the average menu-planner now than ever before. Be sure you get select, fresh fish and poultry --Buy at Milo's!**

## DALY CITY'S VICTORY ADVERTISING PROGRAM - CLASSIFIED LISTING (CONTINUED FROM PAGE 2)

| | Name | Address | Phone | Prop. or Mgr. | Date Est. |
|---|---|---|---|---|---|
| CLEANERS AND DYERS | Beeson Cleaners | 6202 Mission | JUniper 4-6060 | Thomas J. Beeson | 1919 |
| | Daly City Cleaners | 274 Mission | DElaware 5261 | J. F. Schultz | 1940 |
| | Thomas Jefferson Cleaners | 8 Wellington | RAndolph 6294 | C. L. Williamson | 1909 |
| CORSETIER (Individual) | Spirella | 332 Miriam | RAndolph 6895 | Mrs. Eula Jakobsen | 1912 |
| DRUG STORES | McGraw Bros'. Pharmacy | 6300 Mission | RAndolph 6012 | E. A. McGraw | 1923 |
| DRY GOODS | Colma Dry Goods | 7389 Mission | ELkridge 2792 | Elizabeth Barlesi | 1940 |
| | Daly City Dress Shop | 6277 Mission | DElaware 7207 | Alfred Guttmann | 1936 |
| | Kaye's Smart Shop | 66 School | ELkridge 3710 | Kaye Abrami | 1941 |
| | Warshawski's Dry Goods | 6340 Mission | DElaware 6231 | Henry Warshawski | 1922 |
| EGGS AND BUTTER | Robertson's Egg Store | 9 Hillcrest | RAndolph 6846 | Alfred W. Robertson | 1931 |
| ELECTRICIANS | Electric Motor House | 6999 Mission | ELkridge 3350 | William Kerch | 1940 |
| | Hopman Electric | 27 Gambetta | DElaware 5629 | T. R. Hopman | 1929 |
| | Meritt Electric | 244 Hillside | DElaware 7817 | B. L. Meritt | 1935 |
| FLORISTS | School St. Nursery | 213 School | DElaware 0981 | Fred Lagomarsino | 1929 |
| GROCERIES | Colma Pioneer Grocery | San Pedro | DElaware 9040 | G. Belli & Sons | 1937 |
| | Farmers K. & D. Mkt. | 6390 Mission | RAndolph 5384 | "Red" Keithley | 1940 |
| | Joe's Market | 6001 Mission | RAndolph 2031 | Joe Zacheo | 1940 |
| | Hanover Grocery | 653 Hanover | DElaware 10336 | G. Gimle | 1941 |
| | Lucca Ravioli Co. | 7370 Mission | RAndolph 6102 | Pat and John Stanghellini | 1926 |
| | Philosophy Store | 31 Hillcrest | RAndolph 2799 | Geo. Nick & Bros. | 1907 |
| | Phil's Grocery | 108 Los Olives | ELk. 0458 | P. W. Selby | 1939 |
| | Westlake Market | 301 Miriam | RAndolph 9667 | Robert Fessenden | 1938 |
| HARDWOOD FLOORS | L. H. Comer | 159 Santa Cruz | RAndolph 9294 | Larry Comer | 1928 |
| HOSPITALS | Villa Sanitarium | Vale and Werner | RAndolph 3636 | Joseph Sarto | 1929 |
| INSURANCE | John J. Fahey Sr. | 3 Wellington | DElaware 2981 | John J. Fahey Sr. | 1920 |
| | A. J. Gaggero | 7377 Mission | DElaware 8485 | A. J. Gaggero | 1930 |
| | P. G. Selmi | 39 Wellington | DElaware 2663 | P. G. Selmi | 1939 |
| LIQUOR STORES | Gelsi's Place | 6278 Mission | RAndolph 9729 | Egedio Gelsi | 1935 |
| | Midtown Liquor Store | 7144 Mission | ELkridge 2128 | Mrs. Dezolina Scocca | 1941 |
| LUMBER YARDS | Dolan Bldg. Supply Co. | 6939 Mission | RAndolph 6995 | D. A. & J. F. Dolan | 1923 |
| | New Colma Mill & Lumber Co. | School & Bruno | DElaware 3344 | P. J. MacArthur | 1938 |
| | A. L. Stockton Lumber Co. | 6100 Mission | DElaware 6320 | A. H. Stockton | 1909 |
| MATTRESSES | Daly City Mattress & Upholstering Co. | 6754 Mission | DElaware 9792 | E. J. Allen | 1936 |
| MEAT MARKETS | Lucca Meat Market | Colma | RAndolph 6102 | L. Pinochi & L. Stanghellini | 1932 |
| MORTUARY | W. C. Lasswell | 6154 Mission | RAndolph 0100 | B. Lasswell & I. Lasswell | 1916 |
| NEWSPAPER & PRINTING | Daly City Record | 3317 San Jose Avenue | RAndolph 3215 | Albert H. Boynton | 1905 |
| NURSERIES | Bungalow Nursery | Hillside | RAndolph 3718 | Mr. & Mrs. Werle | 1922 |
| | Daly City Nursery | 559 San Diego | DElaware 9907 | F. & S. Bryant | 1921 |
| PAINTERS | Geo. Lagomarsino | Colma | RAndolph 2085 | Geo. Lagomarsino | 1929 |
| | Moe Plansky | 61 Los Banos | RAndolph 3015 | Moe Plansky | 1938 |
| PLUMBER | A. M. Harrison | 6236 Mission | DElaware 1991 | A. M. Harrison | 1927 |
| POULTRY MARKET | John Guidotti (Milo's) | 6315 Mission | DElaware 5300 | John Guidotti | 1930 |
| RADIO SHOPS | Byrne Radio Store | 6241 Mission | RAndolph 7782 | Edward Byrne | 1931 |
| RESTAURANTS | Central Club | 6282 Mission | RAndolph 9616 | A. Sardi | 1938 |
| | Colonial Restaurant | 6192 Mission | RAndolph 9671 | Peter Ciemoli | 1936 |
| | Daly City Coffee Shop | 6339 Mission | ELkridge 2657 | John Sacaldasis | 1928 |
| | Gilmore's Inn | 6456 Mission | DElaware 1286 | Harry Gilmore | 1942 |
| | Hilltop Lodge | 22 Hillcrest | RAndolph 9591 | Jim Crudo | 1940 |
| | Italian Cafe | 6630 Mission | ELkridge 0616 | Lena Sereni | 1940 |
| | John's Signal Cafe | 6298 Mission | RAndolph 9971 | John Seafturis | 1941 |
| | Theatre Grill | 6833 Mission | RAndolph 9787 | George Spoulos | 1931 |
| | Tiny's New Place | 6045 Mission | RAndolph 9583 | T. Britton | 1936 |
| | Wit's End Cave | 6055 Mission | RAndolph 9845 | Bob Witt | 1939 |
| ROOFING | Alex Johnson | 142 Winchester | DElaware 8418 | Alex Johnson | 1936 |
| SAND AND GRAVEL | Pac. Coast Aggregates | Junipero Serra (85 - 2nd St.) | DElaware 3438 | | |
| SERVICE STATIONS | Automotive Technicians | 6200 Mission | | Frank Rehe and Staff | |
| | Carr's Service | 6755 Mission | RAndolph 9755 | J. O. Carr | 1939 |
| | Hammar's Shell Service | 6098 Mission | RAndolph 9821 | M. L. Hammar | 1937 |
| SHEET METAL | Daly City Sheet Metal | 6512 Mission | JUniper 4-4469 | Frank Neumann | 1933 |
| TAXI CABS | Daly City Cab & Sedan Service | 6296 Mission | RAndolph 9742 | Joe Madison | 1941 |
| THEATER | Daly City Theatre | Mission & Flournoy | YUkon 2112 | Henry Combe | |
| UPHOLSTERY | REB'S Upholstery Shop | 26-28 Hillcrest | DElaware 4591 | R. E. Bennett | 1942 |



*Don't Let Dirty*

## Sparkplugs

*Be a 5th Column*

Are you losing out on better engine performance just because your sparkplugs are coated with carbon? Are you burning more gas than you should? If you are, it's time you did something about it. The best way to detour around trouble like this is to let our expert mechanics take over the job. It's thorough—it's inexpensive.

**MATHER BROTHERS GARAGE**

6041 Mission Street Phone DElaware 3426

---

# WESTLAKE MARKET

301 Miriam St. RAndolph 9667

Closed Sundays from Noon to 4 p. m.
Open Evenings 'Till 8 p. m.

**GET the BEST at Lower Prices**

At the WESTLAKE MARKET you don't pay added charges for the extras given you. All the advantages of our friendly store are yours, while you pay competitively low prices.

You save time and money by our convenient location, our helpful shopping hours schedule, our friendly service. And with travel restriction, automobile, tire and gas rationing, these items may be even more than a matter of money to you.

Add it up and you'll see that, week in and week out, the family whose grocery problems are cared for at WESTLAKE reaps the advantages.

---

# Lucca Ravioli Co.

7370 Mission St., Colma Phone RAnd. 6102

*Feed Delivery Except Saturday*

## GLOBE A-1 FEEDS

*In line with the government's program of home food production, LUCCA'S is featuring feed and other essentials for raising chickens, rabbits, pigeons and livestock. Representing the Globe Mills, listed are some of our many specialized feeds:*

LAYING MASH
START TO FINISH MASH
ALL PURPOSE MASH
GROWING CHICK MASH
BABY CHICK STARTER
UTILITY EGG MASH
BOOSTER RATION
MILK CONTROL MASH
SCRATCH FEED
CHICK SCRATCH
CALF FOOD
WONDER RABBIT PELLETS
PIGEON FEED

*We also carry a complete stock of whole and milled grains, hay, brick salt, oyster shell, charcoal, and poultry and livestock remedies.*

## LUCCA MEAT MARKET

HOURS: 8 A. M. to 6 P. M.

*Lucca Meat Market now has all the meat necessary to supply the wants of friends and customers in this area, under the rationing program. This enables us to give you a wide choice of quality meats every day, at any time. We're proud of the extent to which we were able to protect our customers during recent shortages. Remember?*

## Fruits and Vegetables

Take advantage of our big selection of fine quality, daily-fresh vegetables and fruits in season to stretch your family's food stamp allowance. You'll find we have the finest selection of such foods on the market, and at the lowest possible prices.

*Save money, point stamps and shopping time by getting these important foods in their best form—fresh from the grower. Conserve canned foods for Uncle Sam's fighting forces.*

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# FARMERS MARKET

SPECIALS for Friday and Saturday 6386 - 6390 MISSION ST. APRIL 9 and 10

OPEN SUNDAYS 9 A. M. to 8 P. M. - EVENINGS to 9 p. m.

## K. & D. FRUITS & VEGETABLES

SWEET AND JUICY
**NAVEL ORANGES**
TREE RIPENED
*DIRECT FROM GROWER*

**LARGE SIZE** 2 dozen **65c**

**JUMBOS** dozen **45c**

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INSURE YOUR FAMILY'S

**PROPER NUTRITION**

*with a generous supply of fresh vegetables at daily meals. Not only do you get added food values, but you also help conserve foods for the use of our fighting men, training and in the field.*

## FARMERS MEAT COMPANY

*Serve Him Nourishing* **meat** *Tonight*

**Now meat can again take its rightful place on the home front menu, providing health and strength for warfime effort.**

Topnotch production cannot be achieved by workers who are sluggish and slow due to improper diets. These must be nutritionally adequate—an important factor to the war worker, as to the fighting service men.

We're indeed glad to be able, once more, to offer you a full selection of kinds and cuts of finest quality meats.

**WEEK DAYS 9 A. M. TO 6 P. M.**

**SATURDAYS 8 A. M. TO 6 P. M.**